



The living résumé of every customer relationship.

CRVITAE is the AI-native real-estate CRM built for Saudi Arabia: it scores every lead, speaks Najdi Arabic on WhatsApp and the phone, closes the loop from ad spend to signed Sakani contract, and shows its work. Powered by **SnjallrX** — NVIDIA Nemotron-class models served on the Ollama runtime, on your hardware or ours.

● AI-NATIVE

● BUILT FOR SAKANI

● PDPL-READY

● NAJDI ARABIC AI

● LIVE IN 10 WORKING DAYS

#4127

Fahad A. — arrives from your own website at 11:04 PM, asking about a unit in شمال الرياض. Nobody is awake. By page twenty he has signed.

41

CRVITAE™ · CRM VITAE

EVERY SCREEN IN THIS BOOK IS THE LIVE PRODUCT

crvitaec.com/admin — product demonstration, synthetic data

CRVITAE

MAIN

Dashboard

Ask CRVITAE

WORK

Leads

My Day

Tasks

Projects

Support

Appointly

PIPELINE

Sales

Deal Room

Unit Matchmaker

Contracts

Estimate Request

Subscriptions

Expenses

Search...

Settings

Dashboard Options

Command Center →

CRVITAE Signal — Hot Leads

66 HOT

91 WARM

104 COLD

100

Faisal Al-Dossari

متابعة — مضي 82 يوم على آخر تواصل

94

Shatha Al-Shehri

اتصل الآن — لم يتم التواصل بعد

91

Mohammed Al-Rashidi

أكمل تعاقب الوحدة المحجوزة

89

Sultan Al-Mutairi

أكمل تعاقب الوحدة المحجوزة

88

Saad Al-Mutairi

متابعة — مضي 103 يوم على آخر تواصل

129 TOTAL UNITS

73 AVAILABLE

5 BLOCKED

21 RESERVED

17 CONTRACTED

QUICK STATISTICS

Invoices Awaiting Payment

Converted Leads

Projects In Progress

Tasks Not Finished

Your CRM knows what happened. It should know **what happens next.**

Saudi sales floors drown in leads: Meta campaigns firing at midnight, Sakani beneficiary exports, walk-ins, WhatsApp threads nobody owns. Global CRMs were never built for this. They speak English first, price their AI by the seat, and have never heard of a beneficiary file or a Sakani unit code. So the data goes in, the report comes out a month later, and the intelligence never comes back out. That is not a reporting problem; it is an architecture problem.

CRVITAE was built the other way around, from the Riyadh sales floor up. It keeps the living record of one buyer relationship — every message, every call, every viewing, every reservation, every contract — in a shape a machine can read and a sales director can defend in a board meeting. Nothing is buried in a note field nobody opens again. The record is the working surface.

Then the AI reads that record and acts on it. It scores every lead against your own closed deals, answers a new enquiry in Najdi Arabic within seconds of it landing, matches a buyer to the units they can actually afford, and tells each agent, in plain Arabic, exactly who to call before lunch and what to say when they answer. The agent still decides. The day just stops starting with a guess.

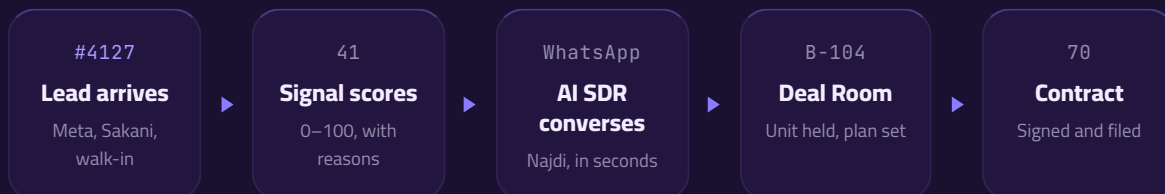
THE NAME

CRM / VITAE

CRM plus vitae. A curriculum vitae is not a list of facts about a person — it is the record that makes a decision about them possible. CRVITAE keeps that record for a buyer: evidence accrues, and the decision gets easier every week the system runs.

ARRIVED

THE CRVITAE LOOP / ONE RECORD, FIVE STAGES



Lead > contract > outcome > a sharper score on the next lead. Every closed deal retrains Signal overnight, against your own results — which is why the system gets better on a floor that changed nothing else about how it works.

The result is a CRM that does not archive your pipeline. It runs it.

Built and operated by **Snjallr Innovative Solutions** — a product and engineering company with 10+ years of delivery across Saudi Arabia, Egypt and Australia. CRVITAE is our platform, maintained by the team that wrote it.



One platform.

The whole revenue engine.

Everything from first click to signed contract lives in one system, so the AI sees the whole record, nothing falls between tools, and there is one place to ask what happened and one place to decide what to do about it.

0–100

AI Signal score on every lead, with its reasons attached.

109

active modules — so CRVITAE replaces the stack, not joins it.

46

AG Grid data grids, one for every entity in the CRM.

50,000

row lists that scroll without lag.

21

MCP agent tools — the CRM is addressable by agents.

10 working days

from signed to live on your own inventory - 25 with CRM migration.

SAR 165,000

Developer tier licence, per year.
Implementation SAR 45,000, once.

29

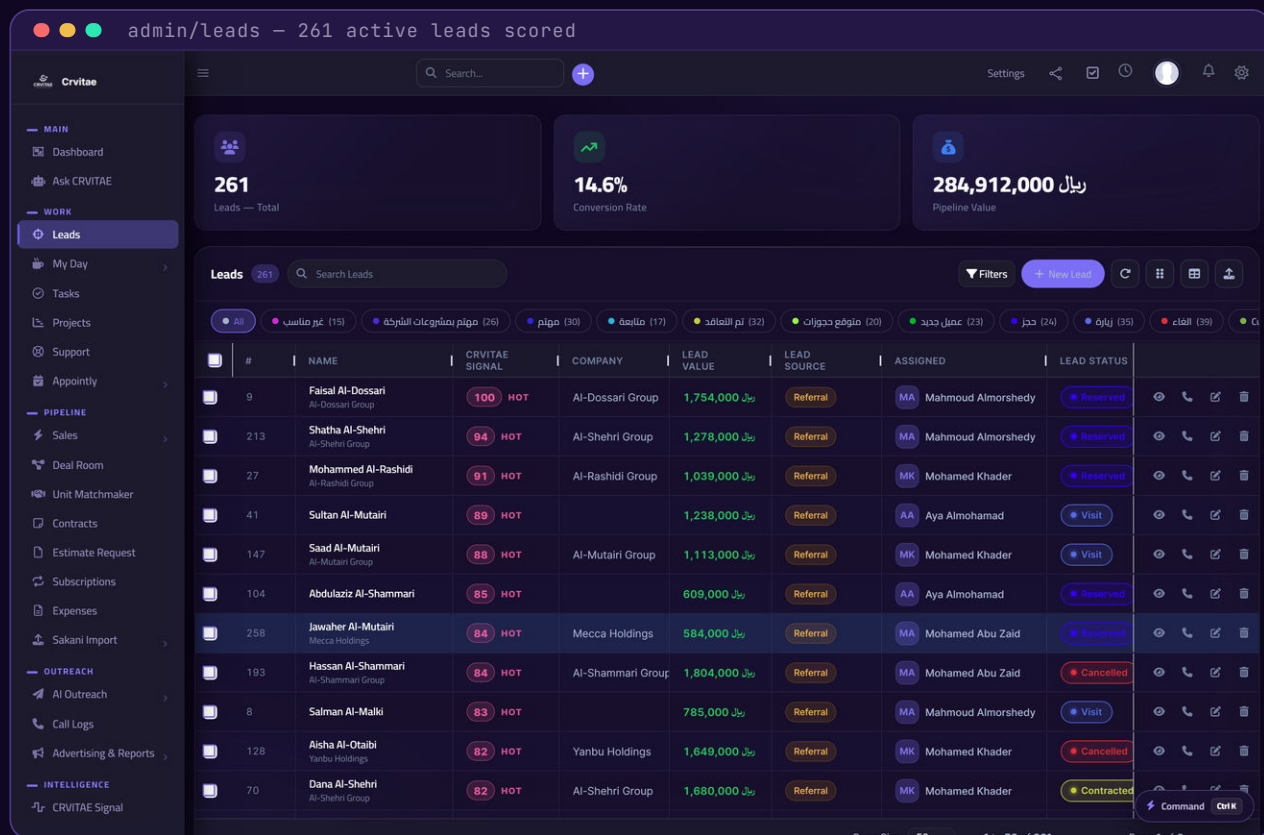
CRVITAE surfaces — each one a purpose-built screen, not a menu entry.

CONTENTS / THE MAP OF THIS BOOK

Signal	Lead scoring, banding, explainability and next best action.	p . 4–5
AI Revenue Team	Najdi SDR on WhatsApp and voice, cadences, routing, one inbox.	p . 6–7
Saudi Moat	Sakani import and AI reconcile, Deal Room, Matchmaker, portal.	p . 8–10
Command Deck	Ask CRVITAE, forecast, cockpit, radar, attribution, velocity.	p . 11–13
The industrial base	Invoices to tickets to HR: everything the AI sits on top of.	p . 14
The Engine	SnjallrX, on-premise inference, PDPL redaction, audit trail.	p . 15
The Case	The four-way comparison, and the six barriers behind it.	p . 16–17
The Commercial	Ten working days, what it costs, and who this is built for.	p . 18–20

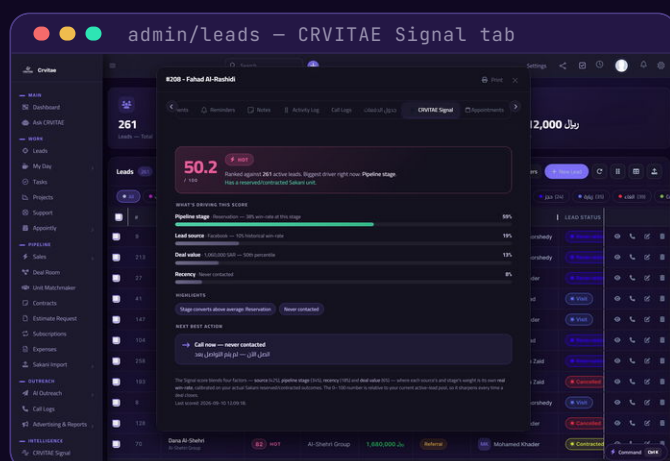
The 50,000-row figure is self-benchmarked on one mid-range laptop: Leads module, Intel i5, 16 GB.
Every product record and figure in this book — in screenshots and in text — is from the CRVITAE demonstration instance and is synthetic.

Every lead scored 0–100. And it shows its work.



Signal in the leads grid — every lead carries a live 0–100 score and a hot, warm or cold band, hottest first by default. The conversion tile is achieved to date, not a forecast. Referral crowds the top because it converts at 39% against a field of 10–20% — that is the scoring working, not a filter.

All records shown throughout this book are synthetic demonstration data.



The why panel — stage, source, recency and value, each with the exact percentage it contributed.

Calibrated, not guessed

Scores are calibrated on your own source-by-stage win rates against real Sakani outcomes.

Defensible to a board

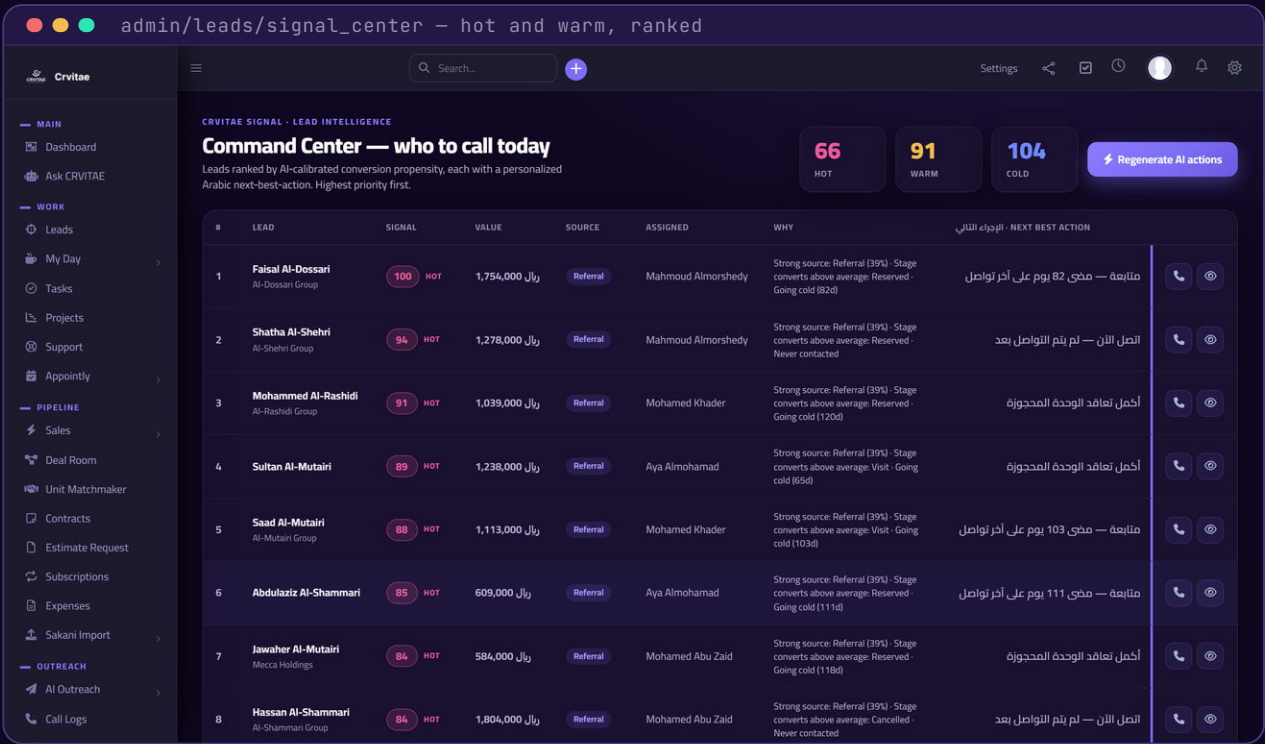
Open any score: four factor bars, and they add up to it exactly.

An action, not a chart

Every lead ships with one concrete Arabic move, not a dashboard to interpret.

«أكمل تعاقد الوحدة المحبوزة»

Who to call today — decided before you sit down.



The Command Center — the whole floor's morning, ranked: score, value, source, owner, the reason it matters and the Arabic move to make, with one-tap call.

THE COMPOUNDING FLYWHEEL

Deal closes > Retrain > Sharper scores > Better calls > Deal closes

It never goes stale — Signal recomputes every three hours, and within ten minutes of any unit moving to reserved or contracted. Every closed deal sharpens tomorrow's ranking.

One ranked truth

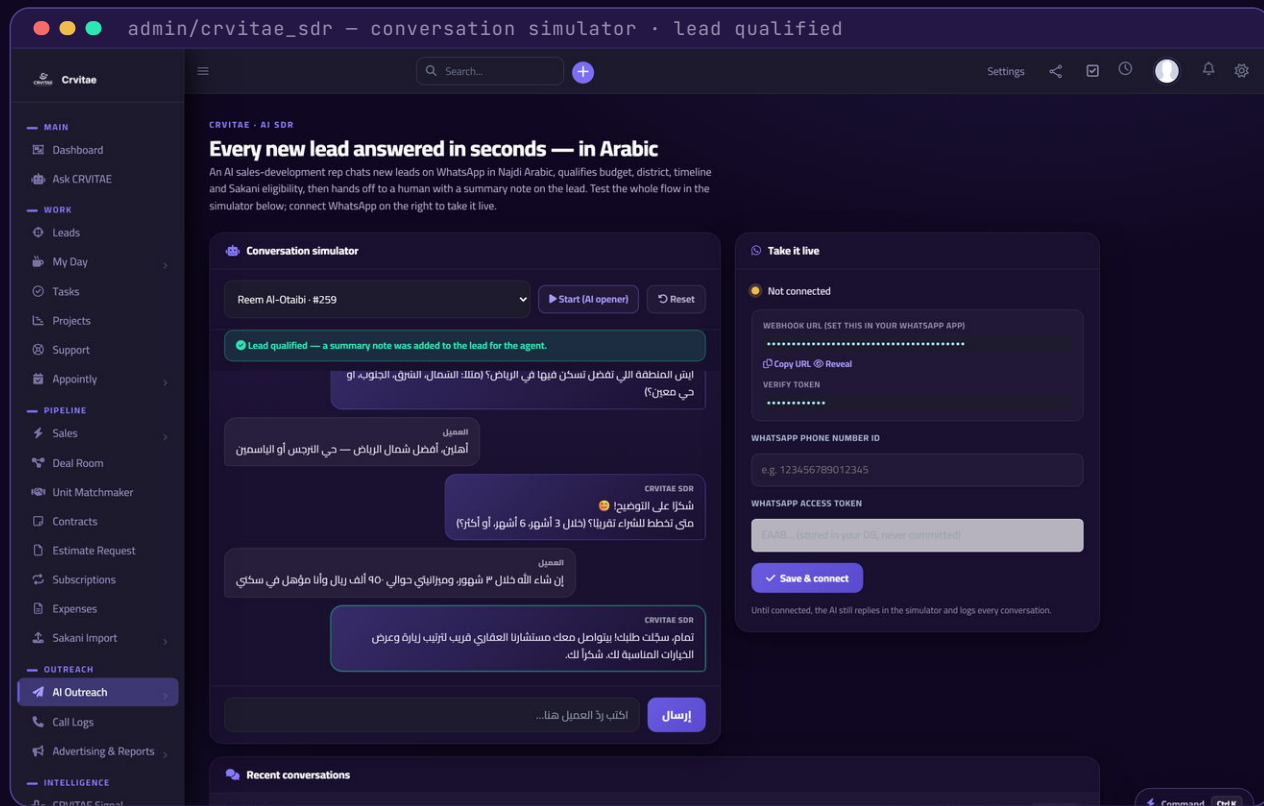
Agents see their own book scored exactly as managers see the floor. No private spreadsheets, no argument about who gets called first.

Ask from anywhere

A command bar rides on every screen. Press Ctrl+K to jump to any lead, unit or feature, or put a question straight to the AI.

A CRM that starts empty takes a quarter to become useful.
This one starts useful.

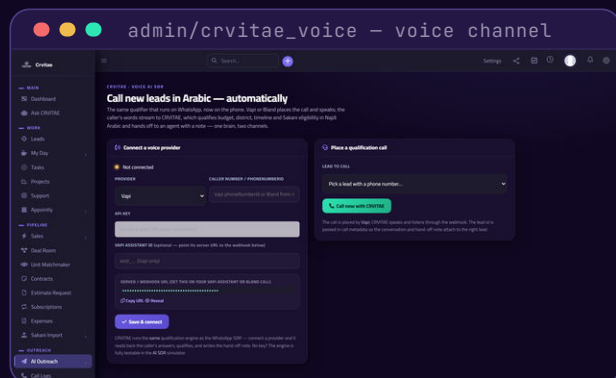
An SDR that qualifies leads in Najdi — on WhatsApp and on the phone.



QUALIFIED

● DISTRICT شمال الرياض ● TIMELINE ٣ أشهر ● BUDGET ٩٠ ألف ريال ● SAKANI مؤهل

A qualification, end to end — in the simulator. Four fields in Najdi, then a handoff.



Speed to lead, in under a minute

A new lead gets an Arabic opener at any hour. Rehearse the whole flow in the simulator before a buyer ever sees it. Human handoff always, with notes.

● NAJDI DIALECT ● SIMULATOR ● WHATSAPP + VOICE ● HANDOFF NOTES

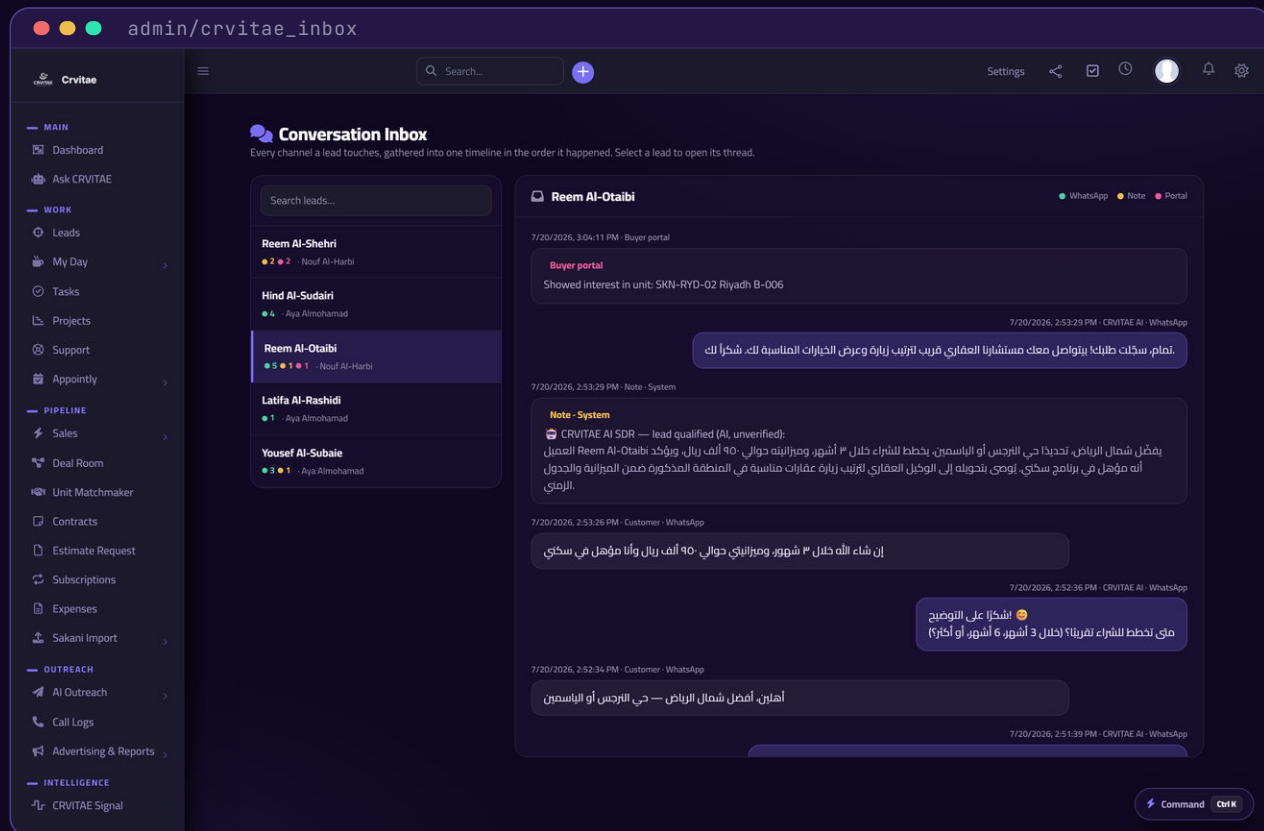
Voice AI SDR — connect Vapi or Bland and the same engine calls out; recording and summary land on the timeline.

#4127

Fahad A. — the enquiry lands at 11:04 PM, and nobody is awake. In the simulator above, the SDR opens in Najdi, captures district, timeline and budget, and hands over a qualified lead.

70

First touch in seconds. Follow-up forever. One timeline for everything.



The Unified Conversation Inbox — every channel a lead touches merges into one thread, in the order it happened. Here: a full Najdi qualification over WhatsApp, closing with the AI's hand-off note, sitting where the next agent will look for it. All records shown are synthetic demonstration data.

WhatsApp Speed-to-Lead

The hottest fresh leads, each with a Najdi opener already drafted. Review it, tap once, and it sends through wa.me — no WhatsApp Business API account needed before you start selling. The automated SDR replies on the previous page do use the Business API; speed-to-lead works while that is being provisioned.

Broadcast Composer

Segment by Signal band, source, status or city; the AI writes the campaign around a {name} placeholder; send as one-tap batches.

Follow-up Cadences

A standing work queue of never-contacted and going-stale leads, ordered by Signal. Nobody valuable slips because the desk was busy.

Smart Routing

New leads auto-assign on territory match, then load-balance round-robin across the desk. Fair, instant, configurable per city.

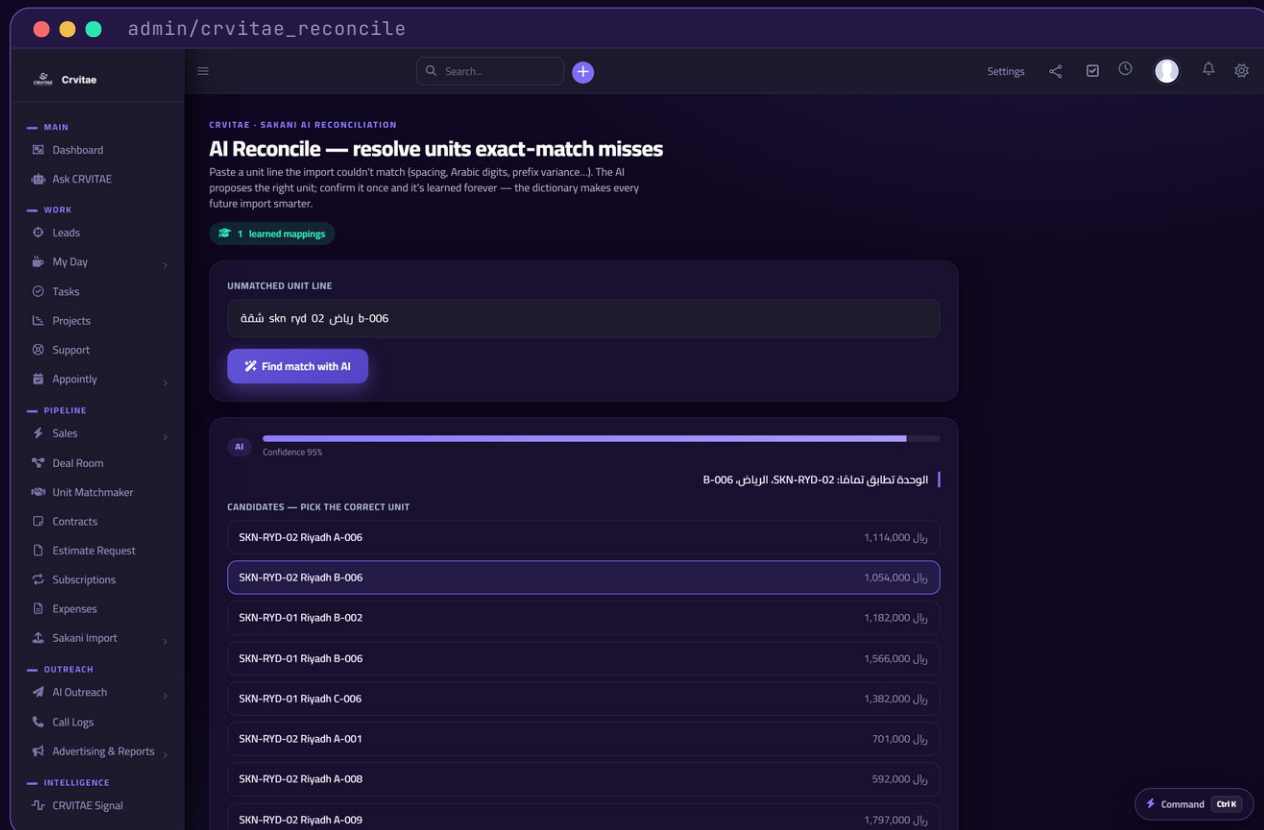
ALERTS CENTER

Daily critical digests — untouched hot leads, spend anomalies, stalled reservations — pushed in-app, by email and to WhatsApp, before anyone has to ask.

THREADED

The only CRM that speaks Sakani.

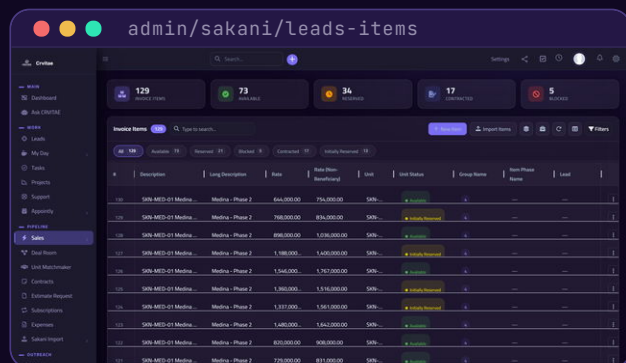
We have not found another CRM in the Kingdom with native Sakani import. Ask the ones you are comparing us to — and if one of them has it, tell us and we will say so here.



AI Reconcile — the import could not match this line. The AI names the unit, in Arabic, with its confidence. Confirm once; learned forever. All records shown are synthetic demonstration data.

unmatched import line

skn ryd 02 رياض b-006 > SKN-RYD-02 B-006
• 95%



Native Sakani import — beneficiaries become leads, units become inventory, reservations and contracts stay in sync. Dual beneficiary and non-beneficiary pricing survives intact; Arabic digits and formatting traps are handled.

A week of back office > minutes

Import, match, reconcile and sync in one sitting, instead of a spreadsheet marathon that runs to the end of the week.

Self-learning dictionary

Every confirmation teaches the Arabic unit dictionary. Matching accuracy compounds with use — the system gets more Saudi, not less.

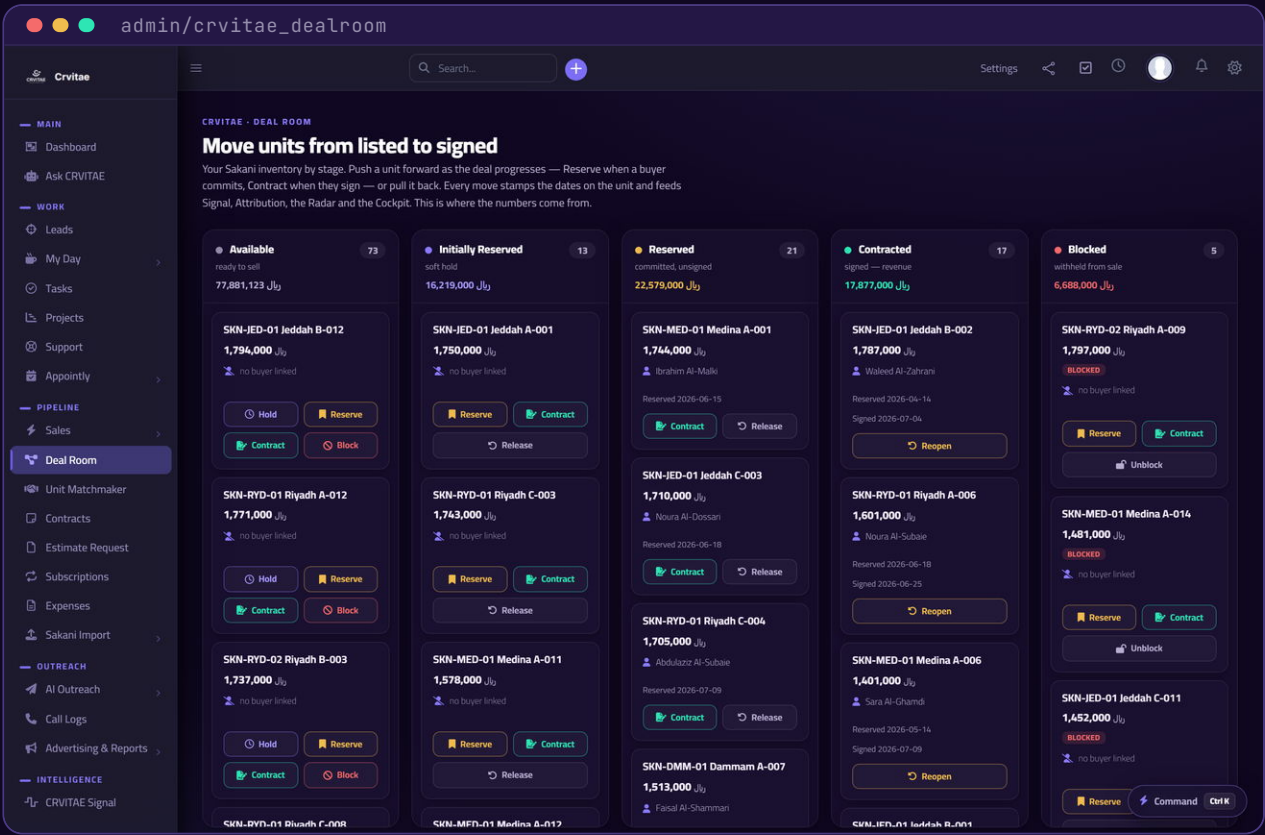
Auto-resolve at import

Learned mappings apply on the next upload without being asked. The same miss never reaches a human twice.

MATCHED

Every unit. Every stage.

Available > Reserved > Contracted.



The Deal Room — a kanban of real inventory, not abstract opportunities: SAR totals per stage, the linked buyer on every card, and Reserve, Contract, Release and Reopen actions that stamp their own dates and write a full audit log as they go.



All inventory, all sources. Blocked units carry the coral status and stay out of every total above until released. Pipeline value counts what leads are worth; inventory value counts units, and several leads chase each unit — the two are not the same quantity. Demonstration-instance figures.

Inventory-true

Cards are Sakani units at their real prices. Sales and inventory cannot disagree — there is only one list.

Audit-logged writes

Every move records who, what and when. Reserved and contracted dates stamp onto the unit itself.

It feeds everything

Deal Room outcomes are the ground truth that trains Signal, prices Attribution and fills the Executive Report.

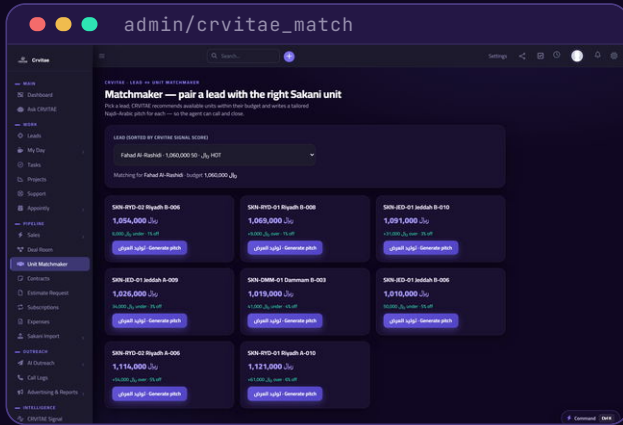
#4127 **Fahad A.** — B-104 goes Available > Reserved at 4:12 PM the next afternoon. The dates stamp themselves, the audit log records who did it, and the unit leaves the sellable total the same second. **70**

Match the buyer to the unit — then hand them the shortlist.

● NO ACCOUNT

● NO INSTALL

● SENT ON WHATSAPP



Unit Matchmaker — pick a lead; CRVITAE returns every available unit inside that budget, the price fit spelled out, and a Najdi opening pitch for each. The agent calls knowing what to sell.

Interest flows back

When a buyer taps «أنا مهتم», the interest lands in Buyer Links and in that lead's Unified Inbox — the agent calls while it is warm.

Minted from Buyer Links

One click per lead mints a secure tokenised link. Login-free means the buyer never abandons at a password: nothing to install, nothing to remember, works on the phone they already have open.



The buyer's shortlist — branded, budget-matched, no password.



Track your deal — a live Arabic stepper, interest to handover.

#4127

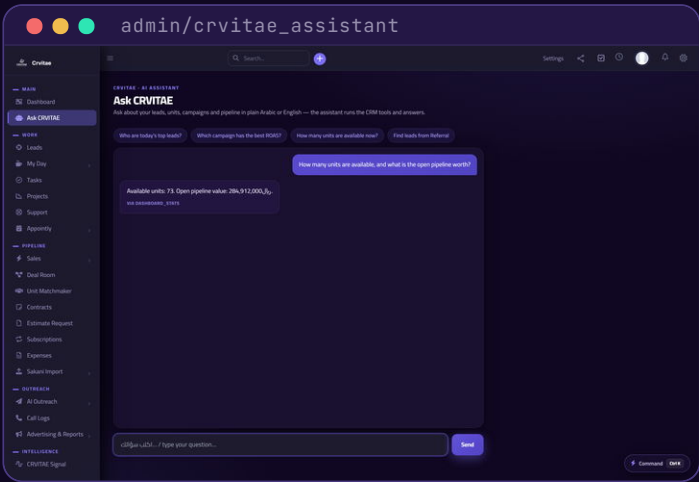
Fahad A. — opens his matched units on his phone at 9:12 AM — no password, no app. He taps interested; the agent dials four minutes later.

70

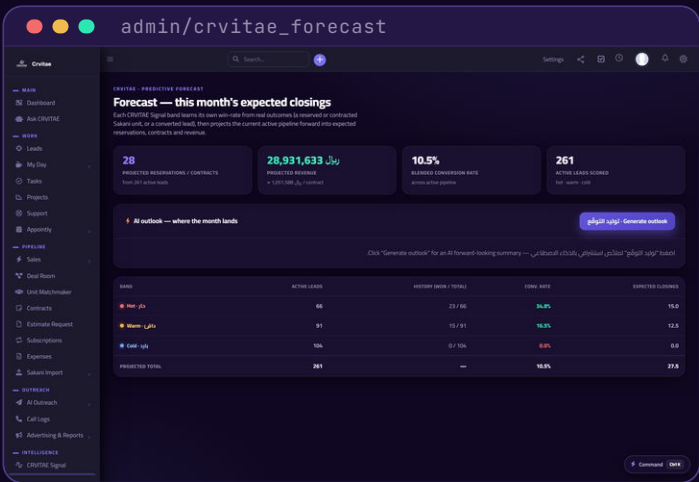
The buyer never sees a password, and never sees your CRM. He sees apartments he can afford.

Ask CRVITAE. It answers from your live pipeline.

Three surfaces over one dataset: a copilot you can question in Arabic, a forecast built from your own closed deals, and a phone screen that names who to chase first.



The in-CRM copilot — ask in Arabic or English how much inventory is free, which leads are hottest, or what is stuck. It answers by calling read-only CRM tools and names the one it used, so every number it quotes is already yours and already checkable.



Predictive Forecast — every Signal band learns its own win rate from your closed history, then projects the open pipeline into expected closings and revenue. The blended rate here is the forward win-rate on still-open pipeline; the conversion rate on page 4 is what has already closed. Evidence, not optimism.



Today, on mobile — each agent's chase list, with tap-to-call and WhatsApp on every row.

Morning Briefing

A manager's one screen at 8 AM: temperature bands, hot leads, best and worst channel, overdue invoices and today's tasks, under an AI brief.

#4127

Fahad A. — sits in the hot band all week. The forecast does not estimate around him — it counts him, by name, in this month's expected closings.

70

Bands, win rates and forecast figures are from the CRVITAE demonstration instance. Yours are computed from your own closed deals.

On day one the Radar found SAR 209.8M going cold. One percent of it pays for CRVITAE for twelve years.

THE ARITHMETIC, DRAWN TO SCALE

Pipeline going cold — high-value leads with no contact in fourteen days

SAR 209,751,000

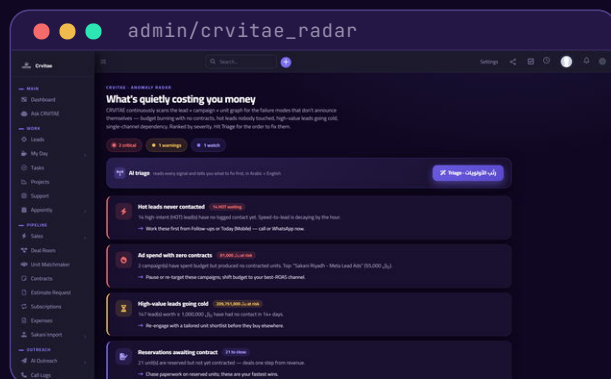
1%

1% OF THE ABOVE, SHOWN AT 100× — SAR 2,097,510

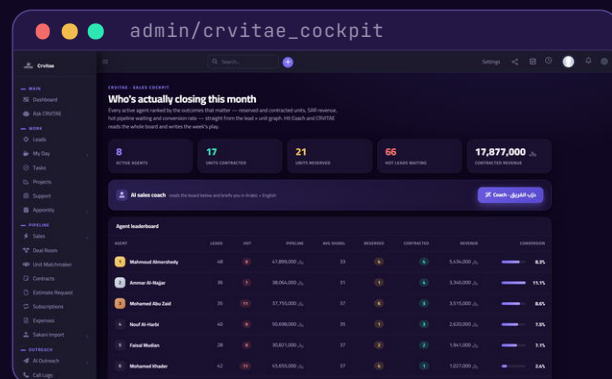


Each tile is SAR 165,000 — one year of the CRVITAE Developer tier licence only; implementation is charged once, in year one. Twelve full tiles, and most of a thirteenth.

$$\text{SAR } 209,751,000 \times 1\% = \text{SAR } 2,097,510 \div \text{SAR } 165,000/\text{yr} = 12.7 \text{ years}$$



Anomaly Radar — the silent killers, found and priced: hot leads never contacted, spend with no contracts, reservations that never became contracts, million-riyal leads gone quiet. Each one carries the riyals at risk and the fix.



Sales Cockpit — every agent ranked by the outcomes that matter, with an AI coach that reads the whole board and briefs the floor in Arabic and English: who is converting, who needs help, this week's play.

Figures the Radar surfaced in this demonstration instance's first month, reading the history imported on day one. Your Radar reads your own pipeline.

14

hot leads untouched. In the top Signal band and not contacted once. The Radar names each of them, and who owns them.

SAR 81,000

of spend with zero contracts. Campaigns still running against a funnel that has produced nothing. Found by the same sweep.

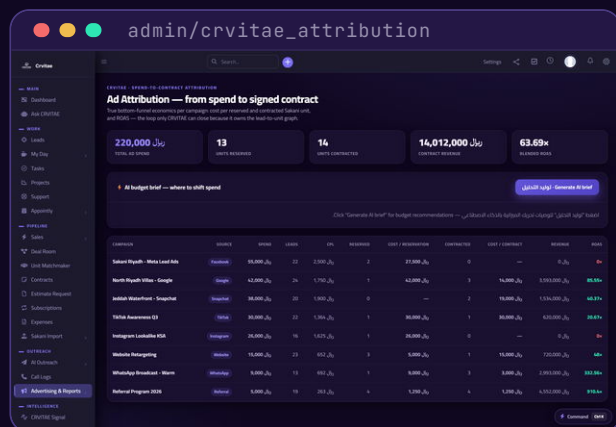
#4127

Fahad A. — stalled reservation, twelve days since last touch, SAR 950,000 at risk. The Radar surfaced him on a Tuesday morning. Nobody had noticed.

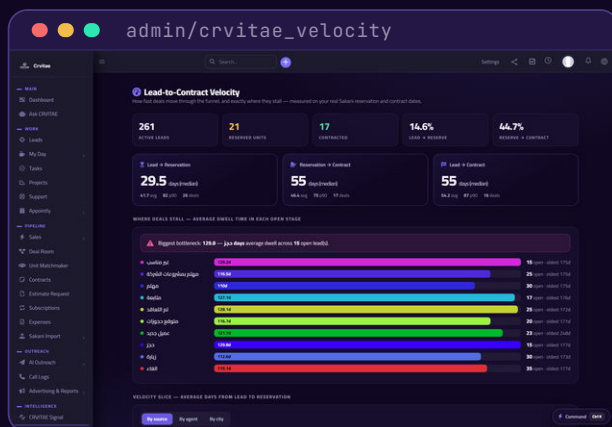
70

AT RISK

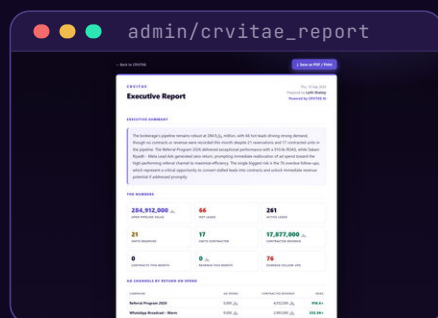
From ad rival to signed contract — one unbroken line.



Ad Attribution — true bottom-funnel economics per campaign. CRVITAE can close the loop because it owns the lead-to-unit graph; we have not found another system in this market that holds both ends.



Velocity — median and p90 dwell time for every stage of lead > reserve > contract, and the bottleneck named. You cannot fix what you cannot see stall.



Executive Report — a print-perfect A4 with an AI-written summary. When the board asks, the answer is one click.

ALSO IN THE INTELLIGENCE SUITE

Objection Analytics

Every buyer objection ranked by how often it loses the deal.

Pitch Studio

A Saudi objection library with Najdi rebuttals and an opening-pitch builder.

Data Hygiene

A quality score over six signals, the gap list, and an AI cleanup plan.

Duplicate Leads

Likely duplicates grouped by normalised phone and email — reviewed, never auto-merged.

Plus the full classic report suite: sales, expenses against income, lead conversion, unit status by stage, project summaries, and team and source reports.

HOW THE MONEY LINE READS IN CRVITAE — CAMPAIGN-ATTRIBUTED ONLY

spend | Leads | reserved | contracted | cost_per_contract

SAR 220,000 ▶ **159** ▶ **13** ▶ **14** ▶ **SAR 15,714**

total ad spend | campaign leads | units reserved | units contracted | cost per contracted unit

Every figure above comes out of a single join: campaign > lead > unit > contract. We have not found another CRM in this market that owns both ends of that join.

Demonstration-instance figures. Contracted units include reservations carried in from the prior period. That is 1.57% of contracted revenue and SAR 1,384 per campaign lead; 63.69x blended. Your own reads your own pipeline.

Underneath the AI: a complete, industrial-grade CRM.

Everything a developer or a brokerage already runs on is in the box — billing, projects, support, procurement, HR — across 109 active modules, so CRVITAE replaces the stack rather than joining it.

CORE CRM

Leads & customers · Estimates & proposals · Contracts · Invoices & recurring billing · Payments & credit notes · Subscriptions · Expenses · Projects & tasks with timers · Support tickets & knowledge base · Goals & targets · Staff roles & permissions · Custom fields

109 ACTIVE MODULES

e-Invoice compliance · HR & payroll · Telegram, SMS & Twilio calling · Purchase & warehouse · Document management · Google Workspace two-way sync · Amazon S3 · Payment gateways · REST API & GraphQL · Appointments & landing pages

REAL-ESTATE REPORTS

Unit status, stages & sales · Unit details by stage · Project summary · Reservations & contracts progress · Cancelled units · Team & source reports · Daily & visit reports · Calls & leads · Monthly appointments & targets

46 grids

Every list view — leads, invoices, tickets, units, estimates — is an AG Grid-powered data grid, rebuilt in the violet glass system you are reading in.

50,000 rows

Virtualised rendering — lists stay instant at real Saudi lead volume. No pagination purgatory, no export-to-Excel workaround.

50,000 rows — measured on the Leads module with the virtual grid enabled, self-benchmarked on one mid-range laptop (i5, 16 GB).

Cmd-K + MCP

Two front doors — a global command bar for people, an MCP server for AI agents. Both first-class, both audited.

The arithmetic — a mid-size developer running CRM seats, a separate AI add-on, an attribution tool, a reporting suite and a buyer portal carries five renewal dates and five vendors. CRVITAE is one of each.

CRM SEATS

AI ADD-ON

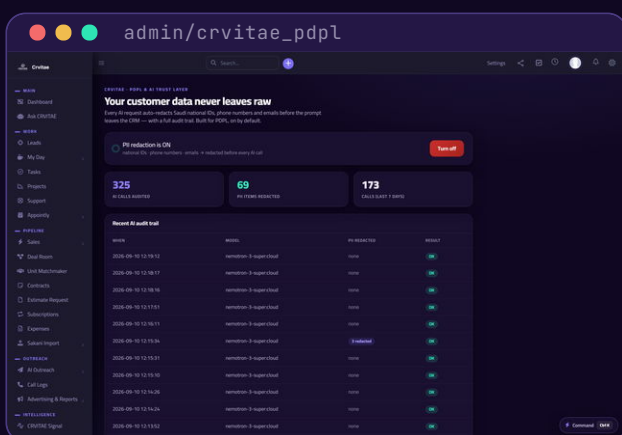
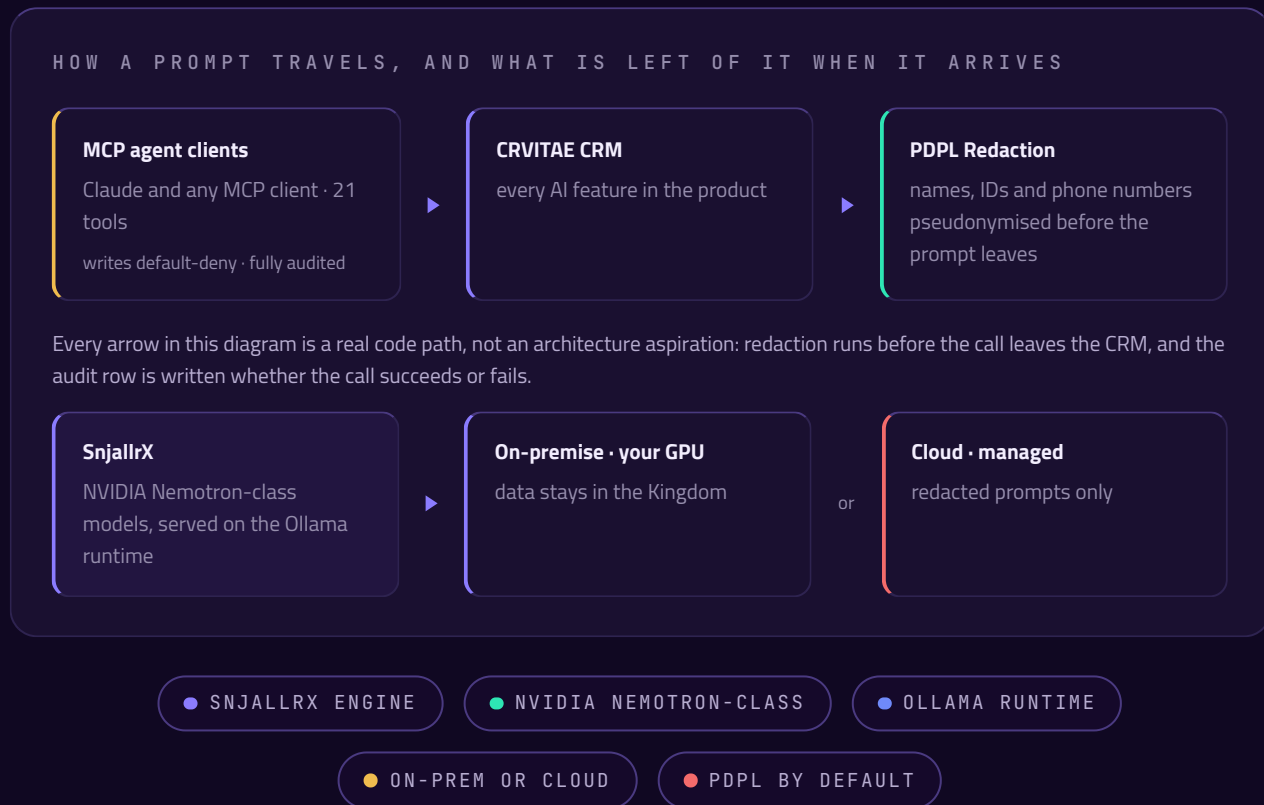
ATTRIBUTION

REPORTING SUITE

BUYER PORTAL

The unglamorous half of this product is the half you will use every day.

Your data never has to leave the building.



Privacy is architectural, not contractual — Saudi national IDs, phone numbers and email addresses are redacted before any prompt leaves the CRM. Names are pseudonymised and restored after the reply, and every call is logged with the model that answered it.

Security that has been attacked

Five internal adversarial reviews produced 52 confirmed findings. Fifty-one are fixed; one is documented as deferred, with its rationale available on request.

Model-agnostic by design

Models are served through the Ollama runtime, so moving to tomorrow's best one is a configuration change, not a migration.

Agents welcome, on your terms

The MCP server exposes 21 CRM tools to Claude and any MCP client, with writes denied by default and every action audited.

Global CRMs weren't built for this market. Now you don't have to pretend they were.

Global platforms bolt AI on per seat and have never heard of Sakani. Generic real-estate CRMs have the vocabulary but not the intelligence. Commissioning your own build gets you exactly what you want, in fourteen to fifty-two weeks, for the price of a small project. The fourth column is what happens when someone has already built it.

CAPABILITY	GLOBAL CRMS Salesforce · HubSpot · Zoho · Bitrix24	GENERIC RE CRMS	COMMISSION A BUILD	CRVITAE
Arabic & Najdi conversational AI	English-first; dialect absent	Rarely included as standard	Buildable — budget a specialist NLP workstream	▪ AI SDR qualifies in Najdi on WhatsApp and voice, with a simulator to rehearse it
Sakani platform operations	Manual spreadsheet workarounds	Basic imports, no reconciliation	Buildable — the longest pole in the schedule	▪ Native beneficiary and unit import, plus a self-learning Arabic reconciler
Unit-level deal execution	Abstract opportunities, blind to stock	Unit lists without workflow or audit	Buildable — most of what you are paying for	▪ Deal Room kanban: available › reserved › contracted, every move audited
AI economics	AI usually sold per seat, or as a paid add-on	Little or no AI to price	Your own inference bill, plus the team to run it	▪ SnjallrX included in the platform, for the whole team, at no per-seat charge
Data sovereignty & PDPL	Cloud-only; data leaves the Kingdom on every AI call	Seldom addressed in the standard offering	Yours to design, build, audit and maintain	▪ On-premise option, redaction before any cloud call, every call audited
Implementation & ownership	Partner-led; you rent the configuration	Reseller-led, and the reseller owns the relationship	You own the codebase and the maintenance burden	▪ Configured, migrated and maintained by the team that wrote it
Speed & agent-readiness	Sluggish lists at real lead volume; closed ecosystems	Dated interfaces, slow at scale	14–52 weeks to first login	▪ 50,000-row grids across 46 data grids, and a native MCP server with 21 tools
Cost and time to live	Per-seat, plus AI add-ons. Published list at 40 seats is SAR 270,000–315,000/yr	Per-seat; no list price published	SAR 250,000–1,500,000 · 14–52 weeks	SAR 54,000–340,000/yr · 10 working days (25 with migration)

If you read one row on this page, read the last one.

Comparisons reflect typical out-of-the-box capability as of 2026; global-CRM AI features generally require paid per-user add-ons. Global-CRM prices are published list, licence only: Salesforce Sales Cloud Enterprise USD 175 and HubSpot Sales Hub Enterprise USD 150 per user per month — forty seats for a year at SAR 3.75/USD, read from their own pages on 10 September 2026. HubSpot adds USD 3,500–7,000 of mandatory onboarding; Salesforce quotes implementation separately. Zoho and Bitrix24 publish on a different basis. Build costs and durations are our own estimates for a comparable platform, not quotations.

Every deal you close makes CRVITAE harder to compete with.

The moat is data, dialect and integration depth, and all three compound with use. Every closed deal, every confirmed reconciliation and every rehearsed objection sharpens the next one — in your instance, on your outcomes.

#4127

Fahad A. — closed on B-104 in eighty-one days. That outcome retrained Signal overnight, and the next lead from the same source scores against it.

The Signal graph is proprietary

Signal calibrates on your own source and stage win-rates and retrains on every Deal Room event. Without your closed-deal history it cannot be copied.

A working Najdi corpus

The SDR qualifies in the dialect buyers actually speak, verified in the simulator. Translation layers cannot fake competence a market hears immediately.

The Sakani dictionary compounds

Every confirmed reconciliation teaches the Arabic unit dictionary permanently. The gap between an instance in use and a new entrant widens every week.

Hardened before launch

Adversarial review is a debt, not a launch task. Five internal rounds are already behind this platform, itemised on the engine page. A newcomer repeats all of it before their first customer.

Agent-platform ready, early

A native MCP server — 21 tools, default-deny writes, every action audited — makes CRVITAE the CRM agents plug into, not a chatbot veneer.

Switching cost by delight

46 AG Grid data grids, 50,000-row lists and a design language teams enjoy using. Retention through experience, not through lock-in.

LEARNED

A rival can copy a screen. They cannot copy three years of your outcomes — which is precisely what trains Signal to close the next one.

Ten working days, not ten months.

Commissioning a real-estate platform in the Kingdom means fourteen to fifty-two weeks before anyone logs in. CRVITAE is already built. What remains is making it yours — and that is a two-week job, not a two-quarter project.

Ten working days is two calendar weeks, Sunday to Thursday. Add fifteen working days where migration from an existing CRM is required.

1

Handover

Your inventory, your brand assets, your sales process. One call.

2–3

Configuration

Projects, phases, unit types and payment plans built to match how you sell.

4–6

Migration

Existing leads, units and contracts imported. Sakani beneficiary and unit files reconciled through the AI dictionary.

7–8

Calibration

Signal weighted to your historical outcomes. Routing, territories and permissions set per city and team.

9–10

Training and go-live

Your floor trained on live data. You open on day ten with a working book, not an empty system.

You are not the one doing the work

Migration, reconciliation and calibration are ours. Your team gives one handover call and one training session. Nothing else is asked of it.

You go live with your history, not without it

Signal calibrates on your own closed deals from day one — on your sources, your stages and your prices, not on a generic model of the market.

Implementation is quoted once and fixed

Charged on signature, never hourly, never revised. The same configuration and migration inside a commissioned build is commonly quoted in six figures.

#4127

Your existing book arrives on day one and is searchable on day five. The first calibrated call goes out on day ten. **Fahad A.** arrives the following week, into a system that already knows what closes.

day 05 > day 10

18 SIGNATURE TO GO-LIVE

TWO CALENDAR WEEKS • FIXED FEE • QUOTED ONCE

What it costs, and what it replaces.

Priced as an operating cost, against a capital project. Tiers differ by portfolio size, infrastructure and white-label — never by AI capacity or feature depth.

WHAT THE ALTERNATIVE COSTS

SAR 250,000–600,000

Developer-grade real-estate ERP,
commissioned new

14–36 weeks

SAR 600,000–1,500,000

Full integrated platform,
commissioned new

32–52 weeks

SAR 165,000 / year

CRVITAE Developer
tier

live in ten working days

Single Project

For — One active release.

Projects	1
Users	10
Infrastructure	Shared managed
White-label	—
AI included	500K tokens a month

Annual licence

SAR 54,000

Implementation, once SAR 18,000

Developer

MOST TAKEN

For — Several phases in parallel.

Projects	5
Users	40
Infrastructure	Dedicated VPS
White-label	—
AI included	500K tokens a month

Annual licence

SAR 165,000

Implementation, once SAR 45,000

Portfolio

For — Groups and master developers.

Projects	Unlimited
Users	Unlimited
Infrastructure	Isolated cluster
White-label	Your brand + domain
AI included	500K tokens a month

Annual licence

SAR 340,000

Implementation, once SAR 90,000

PRICED

AI capacity — 500K tokens a month are included on every tier. Pro is 2M for SAR 900 a month; Max is 5M for SAR 1,800 a month. Change tier any month, up or down, with no penalty.

A token is roughly three-quarters of an Arabic or English word. The voice channel requires your own Vapi or Bland account, billed by them. On-premise inference runs on your GPU hardware; we will size it with you before you commit to it.

Every tier includes 24/7 support, hosting and product updates at no additional charge. Feature requests are reviewed for the product roadmap; bespoke development is quoted separately. Implementation payable on signature. Licence 50% on signature, 50% at month seven. Twelve-month term from go-live. Figures exclude VAT. Your data is exportable in full at any time.

One login replaces the CRM, the AI add-on, the attribution tool, the reporting suite and the buyer portal. **Five renewal dates become one.**

Built for developers who sell their own inventory.

CRVITAE is Saudi-specific and unit-level by design. That makes it excellent for some operations and the wrong tool for others. Both lists are on this page. CRVITAE is in production with a Saudi real-estate developer today; a live customer instance is available under NDA on request.

A STRONG FIT

Developers and master developers with 20 units and up under active sale. Off-plan sellers operating under Wafi. Anyone importing Sakani beneficiary files by hand. Sales floors of five agents or more. Groups running more than one project at a time.

WORKS, WITH SCOPE AGREED FIRST

Brokerages representing several developers. Commercial and hospitality portfolios. Facility and lease-led operators — the Deal Room assumes a sale, so lease workflows are configuration, not default.

NOT THE RIGHT TOOL

Single-unit resale agents. Portfolios under 20 units, where a spreadsheet is genuinely cheaper. Buyers who need the platform to run outside the Kingdom's regulatory model — CRVITAE's advantages are Saudi-specific, and elsewhere they stop being advantages.

IF THREE OF THESE ARE TRUE, THE TEN-DAY PATH IS STRAIGHTFORWARD

- ☐ Twenty or more units are under active sale.
- ☐ A Sakani beneficiary file arrives at least monthly.
- ☐ Five or more people work leads.
- ☐ More than one project or phase is selling at once.
- ☐ Most first contact happens on WhatsApp.

We would rather tell you it is a poor fit now than take an implementation fee and find out together.

ONE RECORD, COMPLETE

#4127 • FAHAD A. • CONTRACTED • B-104 • SAR 950,000

12 WhatsApp messages

3 calls, 2 recorded

1 AI qualification note

1 site visit

4 portal sessions

1 reservation

1 contract

Signal 41 > 70

81 days, lead to signature

This is one record, assembled by the system while people sold. Fahad A. is a composite demonstration record.

CONTRACTED

See your own project running before you take a meeting.

Send us one project brochure or unit schedule. Within one working day we will return a working CRVITAE instance populated with your units, your phases and your pricing — yours to click through, at no cost, with nothing to sign. Then decide whether a meeting is worth your time.

01

YOU SEND

One project brochure or unit schedule. PDF, Excel, anything you already have.

02

WE BUILD

Your units, phases, payment plans and pricing, inside a live instance.

03

YOU OPEN IT

One working day later. No cost, no signature, no meeting required.

#4127 · FAHAD A. · CONTRACTED

At the start of this book he was a row in a spreadsheet.

SEND THE FILE HERE

info@crvitae.com

info@snjallr.com · crvitae.com

Laith Shalaty — Founder, Snjallr Innovative Solutions

CLOSED



CRVITAE is a product of **Snjallr Innovative Solutions** — a product and engineering company with 10+ years of delivery across Saudi Arabia, Egypt and Australia. CRVITAE is our platform, maintained by the team that wrote it. AI powered by SnjallrX — NVIDIA Nemotron-class models served on the Ollama runtime, on your hardware or ours.